

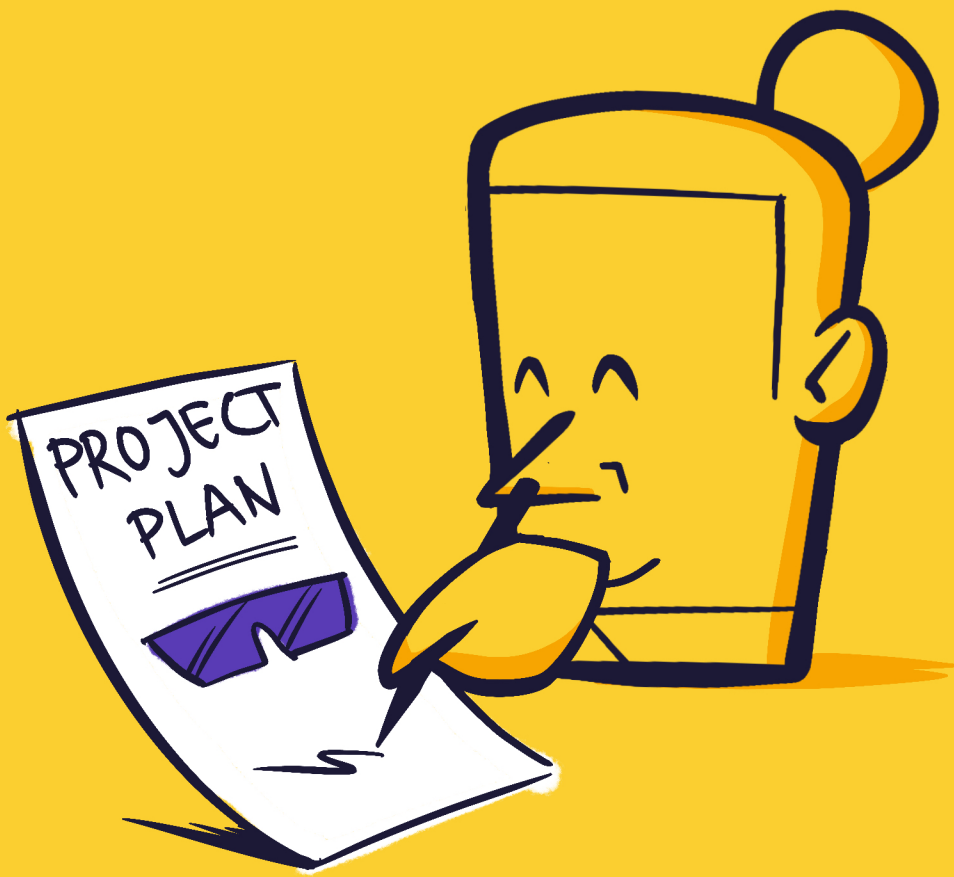
Social Design Showdown

DISCUSSION

DESIGNERS SHOULD NOT HAVE THE POWER TO MAKE DECISIONS, THEIR OWN BIASES, OR VIEW OF THE WORLD, ARE IN THE WAY.



BIASES WILL ALWAYS EXIST:



THE CHOICE TO PARTICIPATE IN A PROJECT IS ALREADY A BIAS.



THE WAY IN WHICH YOU, AS A DESIGNER, DEAL WITH THE PROJECT IS ALREADY A BIAS.

HOW TO TACKLE THOSE BIASES:



DISCUSS

THE CONVERSATION ABOUT THE BIASES IN A PROJECT, THROUGH CO-CREATION OR DISCUSSIONS, LEADS TO A FASTER UNDERSTANDING AND ACTING ON BIASES.

MAP

IT IS INEVITABLE AND O.K. TO START A PROJECT WITHOUT ALL KINDS OF UNCONSCIOUS BIASES. AS LONG AS YOU MAP AND ACT ON THEM IN THE FUTURE.

ACT

IF YOU SPOT BIASES FROM OTHER PEOPLE ON THE TEAM, IT'S YOUR JOB TO RESPOND TO THEM.